

SOFTWARE DEVELOPERS

Ranked by number of local software developers as of March 2012

Rank (Prior)	Name Address Phone Website	Austin-area: S/W developers/ Total staff	Companywide: Employees/ Locations	% of business: S/W develop. and services/ licensing	Type of software developed	Top local executive Headquarters/Year est. locally
1 (4)	Motive, an Alcatel Lucent Co. 12515 Research Blvd., Bldg. 5 78759 339-8335 www.motive.com	180 230	700 DND	30% 70%	Integration of voice, video and data into a single connected experience across fixed and mobile networks	David Stevenson, VP, GM Motive david.stevenson@alcatel-lucent.com Paris, France / 1998
2 (5)	Pervasive Software Inc. 12365-B Riata Trace Pkwy., Bldg. B 78727 231-6000 www.pervasive.com	79 230	256 7	37% 63%	Embeddable data mgmt. and integration software enabling customers to manage, integrate, analyze and secure critical data	John Farr, president and CEO john.farr@pervasive.com Austin / 1994
3 (7)	Catapult Systems Inc. 1221 S. MoPac Expwy., Ste. 350 78746 328-8181 www.catapultsystems.com	73 92	340 8	95% 5% other	Microsoft-focused custom application development, software integration, and managed services	Sam Goodner, CEO sam.goodner@catapultsystems.com Austin / 1993
4 (2)	Convio Inc. 11501 Domain Drive, Ste. 200 78749 652-2600 www.convio.com	70 324	443 7	100% 0	On-demand SaaS that enables nonprofits to effectively raise funds, advocate for change and cultivate relationships	Gene Austin, CEO gene@convio.com Austin / 1999
5 (6)	Allied Consultants Inc. 1304 West Ave., 78701 236-8535 www.alliedconsultants.com	70 79	90 6	100% 0	Web-based custom application develop., software integration, system support/maintenance for public/private sectors	David Olander, CEO olander@alliedconsultants.com Austin / 1991
6 (3)	Ultra Electronics, Advanced Tactical Systems 4101 Smith School Road, Bldg. IV-100 78744 327-6795 www.ultra-ats.com	62 165	183 2	60% 30%	Real-time software for command and control, interoperability and sensor fusion for the military.	John C McAlonan II, president john.mcalonan@ultra-ats.com Greenford, Middlesex UK / 1987
7 (N/R)	CA Technologies 5001 Plaza on the Lake, Ste. 200 78746 (800)225-5224 www.ca.com	51 210	13,655 125	DND DND	IT management software and services helping Global Fortune 500 manage evolving IT ecosystems	Tim Schuetze, SVP, business unit ops Islandia, New York / 2009
8 (8)	RFD & Associates Inc. 401 Camp Craft Road 78746 347-9411 www.rfdinc.com	40 50	50 1	65% 35%	Web-based portal Java, .Net and mobile development of business applications for state and local gov't and private sectors	Anne Davison, president adavison@rfdinc.com Austin / 1986
9 (N/R)	Accruent LLC 10801-2 N. Mopac Expwy., Ste. 400 78759 861-0726 www.accruent.com	38 114	176 3	92% 8%	Software for retail, higher edu., wireless, corporate and property mgmt. industries to help manage real estate, facilities and sites	Mark Friedman, CEO sales@accruent.com (general) Austin / 2011
10 (12)	SailPoint Technologies 6034 W. Courtyard Drive, Ste. 309 78730 346-2000 www.sailpoint.com	38 86	193 DND	0 80%	ID mgmt. software to manage user access, automate IT provisioning processes and streamline compliance and security efforts	Mark McClain, CEO and co-founder info@sailpoint.com (general) Austin / 2005
11 (10)	Planview Inc. 8300 N. Mopac Expwy., Ste. 300 78759 346-8600 www.planview.com	35 145	300 8	57% 43%	Portfolio management software to balance strategy with resources to make better business decisions across the enterprise	Patrick Durbin, founder and CEO market@planview.com (general) Austin / 1989
12 (9)	Adometry Inc. ¹ 4301 Westbank Drive, Bldg. A 78746 (866)512-5425 www.adometry.com	32 39	50 2	80% 20%	Advanced attribution and online media verification technology for advertisers, agencies, ad networks and publishers	Paul Pellman, CEO info@adometry.com (general) Austin / 2006
13 (N/R)	Dachis Group 515 Congress Ave., Ste. 2420 78701 275-7825 www.dachisgroup.com	30 80	250 14	DND DND	Social analytics software to measure the social performance of big brands	Jeffrey Dachis, founder and CEO info@dachisgroup.com (general) Austin / 2008
14 (11)	Cobb Information Systems Inc. 2710 Walsh Tarlton, Ste. 100 78746 306-8333 www.cobbsystems.com	28 32	32 1	90% 10% other	Custom software development using Microsoft technologies; Web design, digital marketing, consumer R&D	Sam Cobb, president sam@cobbsystems.com Texas based / 1995
15 (15)	Headspring Systems 4807 Spicewood Springs Road, Bldg. 4-201 78759 459-2260 www.Headspring.com	19 26	26 1	100% 0	Custom software built primarily using Microsoft technologies for retail, government, oil and gas, energy, banking and more	Dustin Wells, CEO Dustin@Headspring.com Austin / 2001
16 (N/R)	Zilliant Inc. 3815 S. Cap. of Tx. Hwy., Ste. 300 78704 531-8500 www.zilliant.com	18 65	100 2	27% 41%	Predictive sales analytics for B2B companies in the manufacturing, distribution and industrial services industries	Greg Peters, president, CEO, chairman greg.peters@zilliant.com Austin / 1998
17 (N/R)	BAE Systems 6500 Tracor Lane, ATX 28006 78725 926-2800 www.baesystems.com	17 534	DND DND	DND DND	Global defense, security, aerospace, advanced electronics, IT products/services	Kent Jacobson, director, vehicle solutions New England / 1955
18 (0)	ProAce Inc. 111 Congress, Ste. 400 78701 340-0340 www.proace.com	10 15	15 1	100% 0	Custom eCommerce, line-of-business applications, mobile apps, social media apps	Pedram Salek, president and CEO psalek@proace.com Austin / 2004
19 (18)	Experian Healthcare ² 5000 Plaza on the Lake, Ste. 265 78746 795-0015 www.experianhealthcare.com	8 39	232 DND	100% 0	Products and consultative services that enable and sustain an accessible, equitable and efficient health care marketplace	Dan Johnson, president experianhealthcare@experian.com (general) Austin / 1998
20 (24)	Financial Software Innovations Inc. 3102 Bee Caves Road, Ste. 200 78746 328-1584 www.fsi-inc.com	8 14	14 1	95% 5%	Compliance software for the insurance industry, unclaimed property reporting software	Cecil Patton, president and CEO cecil@fsi-inc.com Austin / 1991
tie (20)	Vertex Software Corp. 1515 S. Capital of Texas Hwy., Ste. 400 78746 328-3700 www.vertex.com	8 14	14 1	95% DND	Web-based application software, content management, cloud applications, social media applications, smartphone apps	David Macdonald, president dmacdonald@vertex.com Austin / 1996
22 (N/R)	KaleidaCare Management Solutions Inc. 13625 Pond Springs Road, Ste. 202 78729 219-8025 www.kaleidacare.com	7 18	29 4	10% 90%	SaaS enterprise tracking and billing solution for private child and family service agencies	Alistair Deakin, CEO adeakin@kaleidacare.com Austin / 1995
23 (N/R)	Schell Games 8716 N. Mopac Expwy., Hyridge Ste. 300 78759 394-6400 www.schellgames.com	6 6	65 2	100% 0	Full-service game design and development company, specializing in creating innovative interactive experiences	Sheri Graner Ray, studio design director info@schellgames.com (general) Pittsburgh, Penn. / 2009
24 (N/R)	Pragma Systems Inc. 13809 Research Blvd., Ste. 675 78750 219-7270 www.pragmasys.com	5 9	10 2	85% DND	Secure Shell and Telnet software providing secure access to remote systems for Windows and mobile devices	Quamrul Mina, CEO pragma@pragmasys.com (general) Austin / 1990
25 (N/R)	Quarri Technologies Inc. 7500 Rialto Blvd., Bldg 2-210 78735 590-7731 www.quarri.com	4 12	15 2	0 100%	Enforcement of secure Web sessions on demand to prevent malicious, careless internal/external threats from replicating data	Bill Morrow, executive chairman info@quarri.com (general) Austin / 2008

Ties broken by number of local employees and then listed alphabetically. B2B = Business-to-business DND = Did not disclose IT = Information technology H/W, S/W = Hardware, software QA = Quality assurance SaaS = Software-as-a-Service 1 Adometry Inc. fka Click Forensics Inc. 2 Experian Healthcare fka Medical Present Value Inc. Sources: Surveys, telephone interviews and company websites. Information provided by the companies. Only companies that responded to requests for information are listed. Research by Patricia Rogers. For reprints, email austin@bizjournals.com. Information for obtaining commemorative plaques and Web permissions can be obtained from the Business Journal's designated partner company, Scoop ReprintSource at 800.767.3263 or scoopreprintsources.com. No other companies offering similar services are affiliated in any way with the Business Journal.