

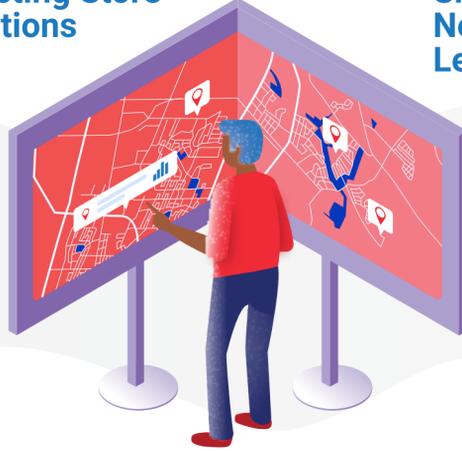
# RETAIL LIFE CYCLE

## SELECTING STORES

Determining Markets to Enter



Selecting Store Locations

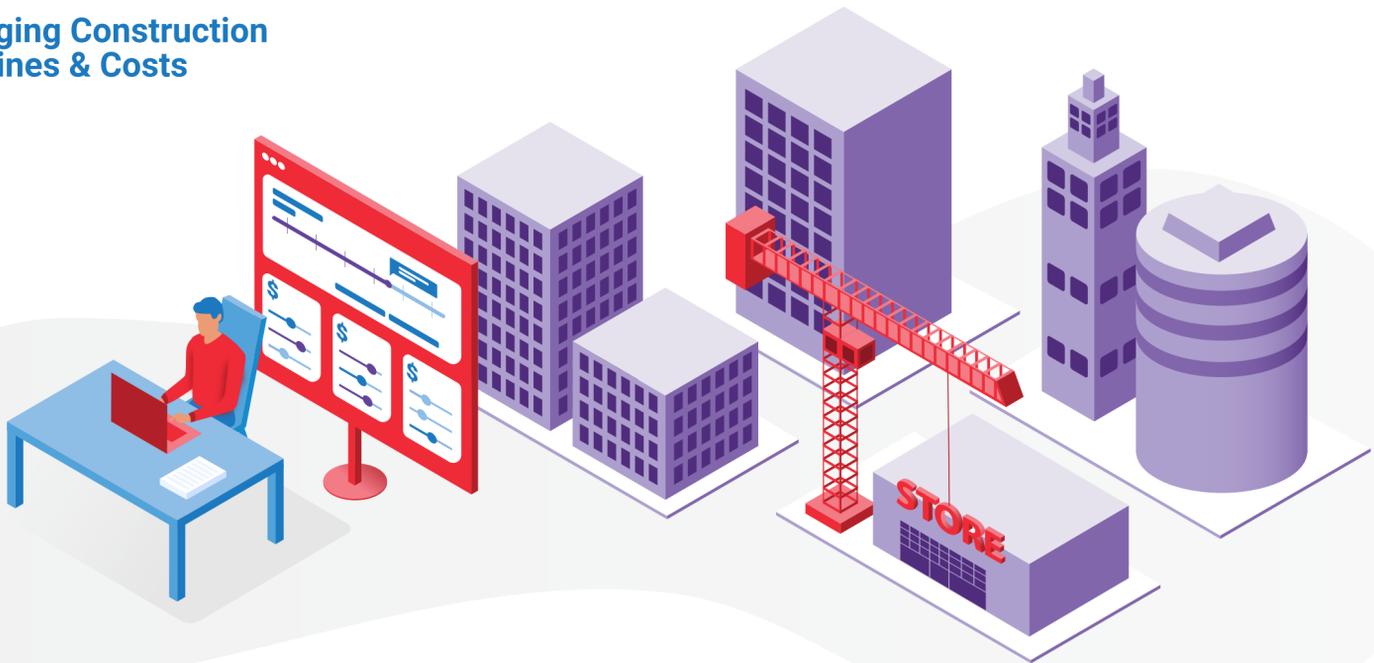


Signing & Negotiating Leases



## BUILDING & REFRESHING STORES

Managing Construction Timelines & Costs



## OPERATING STORES

Managing real estate & equipment leases



Managing Maintenance & Utility Spend



Proactively Monitoring Equipment



Mobile Workforce Management

